



14th Japanese Film Festival May 27 – June 1, 2014 Frankfurt am Main / Germany www.nipponconnection.com

Festival Regulations

Article I

Nippon Connection is the largest showcase of Japanese film worldwide and takes place in Frankfurt am Main, Germany. The festival's aim is to contribute to the development and promotion of Japanese film culture and it presents the whole range of innovative Japanese film art: blockbusters, dramas, animation and experimental films, documentaries as well as short films. Nippon Connection gives special attention to young and innovative talents and independent productions.

Article II

The festival is organised by Nippon Connection e.V., Mertonstr. 26-28, 60325 Frankfurt am Main, Germany, and takes place for the 14th time at Künstlerhaus Mousonturm, Naxoshalle, German Film Museum and Mal Seh'n Cinema in Frankfurt from May 27 - June 1, 2014.

Article III

The programme is divided into six sections: Nippon Cinema, Nippon Visions, Nippon Animation, Nippon Retro, Nippon Kids and Nippon Culture. All films are selected by the festival programme committee. Not all selected films take part in the competitions. Accepted films are short and long feature films as well as documentaries, experimental films and music videos.

Formats accepted are: DCP, 35mm, 16mm, 8mm, HDcam, DigiBeta, Betacam SP, DVcam, miniDV, Blu-ray (all formats; PAL or NTSC). The films must be/have English or German subtitled/s.

The submission deadline is **March 15, 2014**. There is no submission fee. The DVD sent for the selection will not be returned and does not require subtitles, but subtitling is preferred.

The entry form will be provided online from October 15, 2013 at www.nipponconnection.com. The entry form must be filled out in Romaji (names in Kanji/Kana and Romaji). The selection process will be finalised by April 30, 2014 at the latest.

Article IV

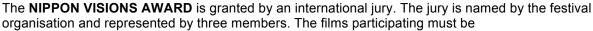
The festival has three competitions. The films participating in competitions are chosen by the film programme committee of the festival and can take part in one of the competition slots for the following awards: The "Nippon Cinema Award" in the Nippon Cinema section, the "Nippon Visions Award" in the Nippon Visions section and the "VGF Nippon in Motion Award".

The **NIPPON CINEMA AWARD** is endowed with 2000 € (courtesy of Bankhaus Metzler) and determined by audience vote. All films participating in the competition for the "Nippon Cinema Award" must be

- 1) produced in Japan or directed by a Japanese director
- 2) at least be a German premiere
- 3) over 60 minutes in length
- 4) produced in 2013 or 2014

The director of the film is the recipient of the award. All films participating in the competition for the "Nippon Cinema Award" are shown in the Nippon Cinema section.





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The director of the awarded film will be granted an English subtitling for her/his next film (courtesy of Japan Visualmedia Translation Academy). The next film must be produced in Japan and have Japanese as the main language. The jury may give a special mention to one other film. All films participating in the competition for the "Nippon Visions Award" are shown in the Nippon Visions section.

The competition for the **VGF NIPPON IN MOTION AWARD** is organised in cooperation with the Frankfurt Public Transport Company (VGF). Short films of twelve seconds dealing with the topic "Nippon in Motion" can be submitted. The festival organisation will choose ten of these 12-second spots from all the entries. The winner will be voted online. Votes have to come in until April 30, 2014, deciding which three films will be shown on the info screens of the Frankfurt subway in May 2014. The winner will also receive 250 € from the VGF. Entries for "VGF Nippon in Motion Award" 2014 can be made through www.reelport.com until March 15, 2014.

All awards will be presented at the award ceremony held on June 1, 2014 at Künstlerhaus Mousonturm.

Article V

Submitted films that do not comply with the award regulations will be also accepted but do not take part in the competitions. The festival programme and all screening schedules are decided by the festival organisation. The festival organisation reserves its right to decide the section in which the film participates. There are no legal rights to participate either in the festival programme or in one of the competitions.

Article VI

Cost for the transport and insurance of the prints/tapes/hard disks of the selected films to the festival will be covered by Nippon Connection if not differently agreed. The return will be covered by the next festival or by Nippon Connection if the print is going back to the distribution company/rights holder. Nippon Connection will insure the prints/tapes/hard disks from the arrival at the festival until they leave and are in the hands of the transport company.

IMPORTANT: All material (including screeners and press material) sent by mail from non-EU member states must be clearly marked with a customs declaration stating the following: "For cultural purpose only. No commercial value." It must be accompanied by a proforma invoice stating a value of no more than 15 \$.

Article VII

The submission to the festival includes the acceptance of these rules.

Article VIII

The festival director reserves her right to make decisions in unclear cases according to the international regulations.